

# **EXHIBIT J**



Tel: +1-973-564-7555  
Fax: +1-973-564-7556  
USA Headquarters:  
841 Mountain Avenue, Springfield  
New Jersey 07081, USA

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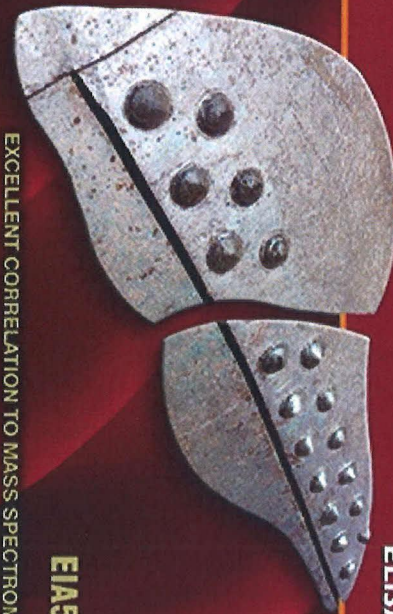
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# Bioactive

## Advanced detection of Hepcidin in iron-related disorders

RESEARCH USE ONLY - Not to be used in diagnostic procedures



### Hepcidin-25 Bioactive

ELISA KIT

**EIA5258**

EXCELLENT CORRELATION TO MASS SPECTROMETRY

An enzyme immunoassay for the quantitative measurement of Hepcidin-25 in serum and plasma.

### OUR NEWEST PRODUCT

## Introducing the Hepcidin 25 Bioactive DRG ELISA KIT

Product Patent Protected  
Hepcidin Pat. Numbers:

US 7,320,894 B2 EU 2,109,624  
US 7,411,048 B2 EU 603,434,64.9  
US 7,649,081 B2 EU 1,578,254  
US 7,749,713 B2 Japan 4638350  
US 7,998,691 B2 Russia 2,359,268 C2  
US 8,003,338 B2 China 200380108964.8  
US 8,017,737 B2 Hong Kong 1114419  
US 8,263,352 B2 Canada 2,506,668  
US 8,304,197 B2 EU 07,723,512.5  
US 8,304,258 B2





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**Hepcidin Pat. Numbers:**

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US 7,411,048 B2	EU 603 43 464.9
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US 8,263,352 B2	Canada 2,506,668
US 8,304,197 B2	EU 07 723 512.5 (Pending)
US 8,304,258 B2	



DRG DRG

**DRG**<sup>III</sup>  
**Diagnostics**

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